

Summer Travel Simplified



DEAR PASSENGER:

As the summer travel season heats up, it's time for my annual plea to relax and enjoy your journey. You know in the great, grand scheme of human history, we belong to a very privileged class. The ability to

cross a continent in a matter of hours never ceases to amaze me when I consider the 19th-century settlers who walked from Missouri to Oregon, or the sailors who navigated the hazards of Cape Horn to get from New York City to San Francisco. How hard is it for us? We get to nap, or read or make a new friend. We are fortunate indeed. I know. It isn't always easy to keep that perspective when confronted with the occasional travel blips. However, I challenge you to focus on the benefits of air travel—the ease, the convenience and the opportunity you have to help someone else—especially families traveling with small children. Remember, you were a kid once too. Lend a hand if you can.

That said, might I also turn your attention to the fact that American industry is forever seeking ways to improve your travel experience? New products abound. Here are a few of our *SkyWest Magazine* summer favorites:

Supersmile Professional Whitening Gum:

The Supersmile line of tooth whitening products caters to travelers with carry-on sizes of everything from toothpaste to Quilkee no-brush, no-rinse whitener drops to little packets of powdered mouthwash, (just add to water and swish in the lavatory). The gum is my favorite. Developed by a cosmetic dentist—like all of Supersmile—it seems to live up to its claims to both whiten teeth and freshen breath. That's nice after an airborne nap. And it's sweetened by XYLITOL, billed as a natural cavity inhibitor.

Psi Bands: I know acupuncture bands have been around awhile, but they are so helpful for folks (like me) who suffer from serious motion sickness; I thought they deserved another shout-out. I can get seasick on a cruise liner, and I hate feeling drowsy. Psi Bands put pressure on the inside of the wrist and somehow improve internal balance. Besides benefiting queasy seafarers, they also work to alleviate nausea caused by pregnancy and chemotherapy. When traveling, I don't leave home without them.



ArchPort Sandals: This is one of those innovations that makes you want to slap your forehead and say “why didn't I think of that?” These durable, comfortable shoes have storage space in the soles. Ideal for river rafters, backcountry wanderers and hostel dwellers, they come with a mini-flashlight and utility tool and can easily accommodate a set of car keys and credit cards. Remember to leave the multi-purpose knife at home before going through airport security.

Oh, and just a couple more recommends. Remember to wear your sunscreen! And, smile! Life is an adventure. Enjoy where it takes you.

Happy Skies,
Colleen



Colleen Birch Maile
Editor in Chief

Go!

PUBLICATIONS

INCORPORATED

president **Kelly D. Coles**

editor in chief **Colleen Birch Maile**
colleen@gopubinc.com

art director **Janie W. Budell**
janie@gopubinc.com

copy editor **Bethany Maile**

proof readers **Anna Bierman Tatro**
Becky Macdonald | Quincy Budell

Staff Writers:
Amanda Bjerke | Lou Jurassic

Contributors:
Wes Horrocks | Hilary Sandeen

director sales and marketing
Teena J. Wright | 208-333-9990
teena@gopubinc.com

advertising managers

MT, OR, UT, WA, WY and Canada:
Wendy Rivers | 406-586-0439
wndyrivers@theglobal.net

CO, NV, Northern and Central CA:
Susan Vernier Garcia | 970-927-9599
susan@gopubinc.com

Jackson Hole, WY:
Keith Sauls | 208-690-9590
tablaraza@silverstar.com

for all other locations call:
Teena J. Wright | 208-333-9990
teena@gopubinc.com

SkyWest Magazine corporate office
208-333-9990 | fax: 208-333-9991
205 N. 10th St., Suite B100, Boise, ID 83702
email: info@skywestmagazine.com
www.skywestmagazine.com

SkyWest Airlines
444 S. River Rd., St. George, UT 84790
435-634-3000 | email: info@skywest.com
SkyWest Airlines Stock Symbol: **SKYW**

SkyWest Magazine (ISSN 1527-4152) is published bimonthly by Go! Publications, Inc. for United Express operated by SkyWest Airlines. The opinions expressed by authors and contributors to *SkyWest Magazine* are not necessarily those of the editor, publisher or of SkyWest Airlines. Acceptance of advertisements does not imply official endorsement of the products or services concerned. While every care has been taken to ensure accuracy of content, no responsibility can be taken for any errors and/or omissions. No part of this *SkyWest Magazine* may be reproduced without the express permission of the publisher. © 2011 Go! Publications Inc. All rights reserved.

Copies available for \$6 each.

This magazine assumes no responsibility for the safekeeping or return of unsolicited manuscripts, photographs, artwork or other material. This magazine does not reply to queries without SASE.



Enviro/Tech is a registered trademark.