

## PRESS RELEASE

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### **FERTILE HOPE ANNOUNCES 2<sup>nd</sup> ANNUAL BENEFIT “HOPE UNCORKED”; EXCLUSIVE WINE TASTING EVENT HIGHLIGHTED BY CELEBRITY SUPPORT**

*Los Angeles, CA* (April 2008) – Fertile Hope will host Hope Uncorked, its 2<sup>nd</sup> Annual Southern California benefit event on April 5, 2008 at The Annex, Wolfgang Puck’s top floor event space at the Kodak Theater’s Hollywood & Highland Center. Hope Uncorked is Fertile Hope’s signature wine and food tasting event.

Over 300 of the area’s prominent physicians and distinguished professionals will enjoy exquisite wines individually paired with generous samplings of Wolfgang Puck’s signature dishes. The evening will be back dropped with inspiring views of Hollywood and include an intimate VIP sponsor lounge, sultry live music, open bar and a spectacular silent auction.

For the first time, the event will be highlighted by celebrities signing and decorating Psi Bands (stylish anti-nausea wrist bands). Psi Bands (pronounced “sigh bands”) are fashionable drug-free wrist bands that use acupuncture to relieve nausea due to chemotherapy, morning sickness, motion sickness, and anesthesia. Fertile Hope and Psi Bands are working together toward a common goal – improving the lives of both cancer patients undergoing treatment as well as those whose parenting dreams are coming true.

The celebrities selected to participate in this event have been personally touched by cancer and/or fertility, making their participation in this exclusive event both meaningful and impactful. The celebrity designed Bands will be auctioned online later this year, with 100% of the proceeds going to Fertile Hope.

Fertile Hope is a national, nonprofit organization dedicated to providing reproductive information, support and hope to cancer patients and survivors whose medical treatments present the risk of infertility. Founded by cancer survivor and fertility preservation advocate Lindsay Nohr Beck, Fertile Hope focuses its activities on fertility awareness, education, financial assistance, research and support.

Over 2.5 million cancer survivors in the US are still in their childbearing years and each year approximately 140,000 young cancer patients are newly diagnosed and put at risk for permanent infertility. Research indicates that among a variety of health and wellness issues, infertility is the most important to young survivors, **however less than 10% are ever informed of their risk by an oncology healthcare professional.** Fertile Hope is the only organization of its kind and takes the wealth of knowledge from the fertility world and makes it accessible, relevant and actionable for cancer patients - before, during and after their cancer treatments. With the proper information and support, survivors can become parents. Proceeds raised at Hope Uncorked will directly benefit young adult cancer patients.

For more information, call Fertile Hope at (888) 994-HOPE or visit [www.fertilehope.org](http://www.fertilehope.org)

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